



# International Studies Association



## 2009 Sponsorship Benefits

50th Annual ISA Convention, February 15th—February 18th, New York, New York, USA  
[www.isanet.org](http://www.isanet.org)

2009 ISA Sponsorship Levels and Benefits

	<b>Platinum</b> \$5000+	<b>Gold</b> \$3,000 - \$4,999	<b>Silver</b> \$2,000 - \$2,999	<b>Bronze</b> \$1,000 - \$1,999	<b>Friends</b> <\$1,000
<b>Recognition</b>	<ul style="list-style-type: none"> <li>Company name <b>and logo***</b> displayed on the Official Sponsors Board located at Convention Registration</li> <li>Company name <b>and logo***</b> listed on the sponsorship advertisement in the Convention Program</li> <li>Company name <b>and/or logo***</b> included on event signage</li> </ul>	<ul style="list-style-type: none"> <li>Company name <b>and logo***</b> displayed on the Official Sponsors Board located at Convention Registration</li> <li>Company name <b>and logo***</b> listed on the sponsorship advertisement in the Convention Program</li> <li>Company name <b>and/or logo***</b> included on event signage</li> </ul>	<ul style="list-style-type: none"> <li>Company name displayed on the Official Sponsors Board</li> <li>Company name listed on the sponsorship advertisement in the Convention Program</li> <li>Company name included on event signage</li> </ul>	<ul style="list-style-type: none"> <li>Company name displayed on the Official Sponsors Board</li> <li>Company name listed on sponsorship advertisement</li> <li>Company name included on event signage</li> </ul>	<ul style="list-style-type: none"> <li>Company name displayed on the Official Sponsors Board</li> <li>Company name listed on sponsorship advertisement</li> </ul>
<b>Visibility</b>	<ul style="list-style-type: none"> <li><b>Company name and logo*** on Exhibit Hall Entrance Treatment</b></li> <li>Company name, <b>logo***</b> and a link to your web page from the ISA Annual Meeting home page</li> <li>Complimentary 1-page PDF <b>Online Announcement</b> posted to the ISA Annual Meeting home page</li> </ul>	<ul style="list-style-type: none"> <li>Company name, <b>logo***</b> and a link to your web page from the ISA Annual Meeting home page</li> </ul>	<ul style="list-style-type: none"> <li>Link to your web page from the ISA Annual Meeting home page</li> </ul>		
<b>Mailing Lists</b>	<ul style="list-style-type: none"> <li>One (1) free mailing list rental (one-time use) of Convention attendees** OR the ISA membership list</li> </ul>	<ul style="list-style-type: none"> <li>One (1) free mailing list rental (one-time use) of Convention attendees** OR the ISA membership list</li> </ul>	<ul style="list-style-type: none"> <li>One (1) free mailing list rental (one-time use) of Convention attendees** OR the ISA membership list</li> </ul>		
<b>Advertising and Publicity</b>	<ul style="list-style-type: none"> <li><b>Complimentary one-page color or black and white advertisement</b> in the Convention Program, with preferred placement</li> <li>Optional one-page(<b>2-sided</b>) flyer in Convention packet</li> <li>(Sponsor provides flyers and pays for shipping to and storage at Convention Hotel.)</li> </ul>	<ul style="list-style-type: none"> <li>Optional one-page(<b>1-sided</b>) flyers in Convention packet</li> <li>(Sponsor provides flyers and pays for shipping to and storage at Convention Hotel.)</li> </ul>			
<b>Convention Benefits</b>	<ul style="list-style-type: none"> <li>Up to six (<b>6</b>) complimentary room nights at an ISA Convention hotel*</li> <li>Premium Exhibit Hall booth selection based on availability at time of sponsor contract</li> </ul>	<ul style="list-style-type: none"> <li>Up to three (<b>3</b>) complimentary room nights at an ISA Convention hotel*</li> <li>Preferred Exhibit Hall booth selection based on availability at time of sponsor contract</li> </ul>			

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<b>Additional Benefits for Sponsors of Cyber Cafe</b>	<ul style="list-style-type: none"> <li>Company logo on computer monitors at sponsored computer stations</li> <li>Business card holder at computer monitor stations</li> <li><b>Sponsor banner at Cyber Café</b></li> <li><b>Company name and logo*** on Exhibit Hall Entrance Treatment</b></li> </ul>	<ul style="list-style-type: none"> <li>Company logo on computer monitors at sponsored computer stations</li> <li>Business card holder at computer monitor stations</li> <li>Company name on Exhibit Hall Entrance Treatment</li> </ul>	<ul style="list-style-type: none"> <li>Company logo on sponsored computer stations</li> <li>Business card holder at computer monitor stations</li> <li>Company name on Exhibit Hall Entrance Treatment</li> </ul>	<ul style="list-style-type: none"> <li>Company logo on sponsored computer stations</li> <li>Business card holder at computer monitor stations</li> <li>Company name on Exhibit Hall Entrance Treatment</li> </ul>	<ul style="list-style-type: none"> <li>Company logo on computer monitors at sponsored computer stations</li> </ul>
<b>Additional Benefits for Sponsors of Exhibit Hall Coffee Breaks</b>	<ul style="list-style-type: none"> <li>Company name and logo*** displayed on coffee station signage</li> <li><b>Promotional space for flyers/display materials</b> at coffee station during sponsored break</li> </ul>	<ul style="list-style-type: none"> <li>Company name and logo*** displayed on coffee station signage</li> <li><b>Promotional space for flyers/display materials</b> at coffee station during sponsored break</li> </ul>	<ul style="list-style-type: none"> <li>Company name displayed on coffee station signage</li> <li><b>Promotional space for flyers/display materials</b> at coffee station during sponsored break</li> </ul>	<ul style="list-style-type: none"> <li>Company name displayed on coffee station signage</li> <li><b>Promotional space for flyers/display materials</b> at coffee station during sponsored break</li> </ul>	<ul style="list-style-type: none"> <li>Company name displayed on coffee station signage</li> </ul>

**TERMS AND CONDITIONS:**

\* Room nights may be applied to a maximum of two (2) hotel reservations. Sponsor benefit covers room and tax only. Complimentary room nights must be used during the official convention dates (arriving February 13, 2009 or later, departing by February 19, 2009) and is based on availability. Applies to single or double run-of-house guestrooms only. Complimentary nights have no cash value and cannot be transferred or used on dates other than the official convention dates. Hotel reservation names must be provided to ISA no later than January 19, 2009, 3:00pm (MST). Other restrictions may apply.

\*\* Convention attendee mailing list contains pre-registered attendees only, and is current within 10 business days of the date list is requested. Please allow up to 10 business days for processing.

\*\*\* **Company logo must be received no later than November 24th, 2008, 3:00pm (MST)**, in order to be included in the Final Convention Program. **Only .jpg or .eps formats will be accepted.** See the ISA Program advertisement webpage for technical specifications.

**Don't see a sponsorship option that meets your needs? Then, contact Ishara Smith for a customized sponsorship package!**  
**Ishara Smith, 520-626-0216, Ishara@u.arizona.edu**