



## Partner with ISA!

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Looking for a way to promote your organization and products to ISA's international audience? Along with the popularity associated with participating in ISA's Book Exhibitions and advertising in the Convention Program comes the inevitable struggle to **stand out in the crowd**.

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Your sponsorship commitment to ISA is a strategic partnership designed to enhance your organization's presence and promote your products before, during and following the Annual Convention. Some of the options we offer include: online announcements on the Convention webpage, recognition at high profile events during the Annual Convention, receptions in the Exhibit Hall, and direct mailings to ISA's 5,000+ membership. **Partnering with ISA** is a great way to gain maximum exposure and generate interest in your organization's products and services.

**When you partner with ISA, we bring you the world!**





# Sponsorship Opportunities

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## SPONSORSHIP LEVELS

Platinum  
(\$5,000+)

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Gold  
(\$3,000 - \$4,999)

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Silver  
(\$2,000 - \$2,999)

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Bronze  
(\$1,000 - \$1,999)

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Friends  
(<\$1,000)

ISA's offers sponsorship opportunities related to:

- ❖ High Profile Events (Presidential Address, etc.)
  - ❖ Section/Region Receptions
  - ❖ Exhibit Hall Coffee Breaks
  - ❖ Exhibit Hall Cyber Café
  - ❖ Exhibit Hall Booth Receptions
  - ❖ Convention Items (tote bags, pens, pads)
  - ❖ ISA General and Section Awards
  - ❖ General Underwriting of the Convention
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**Sponsors receive preferred placement in the Exhibit Hall!  
BEAT THE RUSH!  
Become an Official Sponsor of the 50<sup>th</sup> Annual ISA Convention TODAY!**

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**Download the 2009 Sponsorship Benefits and Application from our website, or  
email: [ishara@u.arizona.edu](mailto:ishara@u.arizona.edu) for more information.**