

APPLICATION TO EXHIBIT AND/OR ADVERTISE  
 ISA ANNUAL CONVENTION FEBRUARY 28- MARCH 3, 2007  
 CHICAGO, ILLINOIS, USA

**Please PRINT or TYPE all information!**

Company Name: (exactly as it will appear in program)			
Mailing Address:			
Billing Address (if different):			
Contact Person:			
Telephone:		Facsimile:	
Email Address:			
Web Site URL: (for exhibitor link on ISA web page)			
Today's Date:			

**Payment Information**

Payment Enclosed	<input type="checkbox"/> (See Next Page "Computing Your Balance Due")
Please Bill to Credit Card  <i>(We do not accept Discover card)</i>	<input type="checkbox"/> Master Card
	<input type="checkbox"/> Visa
	<input type="checkbox"/> American Express
	Name as it Appears on Card: _____
	Credit Card Number: _____
	Expiration Date (MM/YY) _____
Please Send Invoice	<input type="checkbox"/> <b>Payable Net 30. Reservations received after November 2, 2006 are due and payable by December 1, 2006.</b>

**Reminder: Your reservation is not confirmed until payment is received!** Booth reservation requests submitted after December 1, 2006 will not be listed in the Convention Program.

Exhibitor Registration cancellations received before December 1, 2006 are subject to a CANCELLATION FEE of 50% of the amount invoiced and/or paid; 100% after December 1. Ad cancellations received before December 1, 2006 are subject to a 25% CANCELLATION FEE; 100% after December 1. Ad cancellations are not permitted after December 8, 2006.

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**PLEASE RESERVE THE FOLLOWING (CHECK ALL THAT APPLY):**

**EXHIBIT BOOTHS:**

Number of Booths: \_\_\_\_\_

List Booth Preferences: 1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_  
(See Exhibit Hall Floor Plan)

**ADVERTISING:**

- Full Page Ad @ \$800 each
- Multiple Page Spread - \_\_\_\_\_ Pages @ \$750 per page
- 1/2 Page Vertical Ad @ \$600
- 1/2 Page Horizontal Ad @ \$600
- Back Cover @ \$1,750 (available to first requesting company only – 2 colors maximum)
- Inside Front Cover @ \$950 (available to first requesting company only)
- Inside Back Cover @ \$950 (available to first requesting company only)

**COMPUTING YOUR BALANCE DUE:**

1. **Cost of Booth(s)** \_\_\_\_\_  
(number of booths X \$850)
2. 15% Discount for Multiple Booths \_\_\_\_\_  
(line 1 X 15%)
3. Subtotal \_\_\_\_\_  
(line 1 – line 2)
4. 10% Discount for Non-Profit Organization \_\_\_\_\_  
(line 3 X 10%)
5. **SUBTOTAL FOR BOOTH SPACE** \_\_\_\_\_  
(line 3 minus line 4)
6. Cost of Advertising in Convention Program \_\_\_\_\_  
(from top of this page)
7. 10% Discount on Advertising for Exhibitors Only \_\_\_\_\_  
(line 6 X 10%)
8. **SUBTOTAL FOR ADVERTISING** \_\_\_\_\_  
(line 6 - line 7)
9. Total Amount Due \_\_\_\_\_  
(line 5 + line 8)
10. Amount Enclosed \_\_\_\_\_
11. **BALANCE DUE** \_\_\_\_\_  
(line 9 - line 10)

EXHIBITOR REGISTRATION FORM (FEE EXEMPT)  
Complete One Form Per Representative\*  
Please PRINT or TYPE!

COMPANY NAME	
YOUR LAST NAME	
YOUR FIRST NAME	
TITLE (Dr. Mr. Ms.)	

PHONE:		FAX:	
EMAIL:			

**IMPORTANT:**

\* **COMPLETE A SEPARATE FORM FOR EACH REPRESENTATIVE ATTENDING THE CONVENTION.**

\* **MAXIMUM OF FOUR (4) FEE-EXEMPT REPRESENTATIVES PER BOOTH.**

\* **THIS FORM IS FOR EXHIBITION REGISTRATION ONLY - PROGRAM PANELISTS MUST SUBMIT A CONVENTION REGISTRATION FORM AND PAYMENT.**

**PLEASE RETURN COMPLETED FORM TO:**

**ISHARA SMITH  
ISA CONVENTION PROJECTS COORDINATOR  
324 SOCIAL SCIENCES  
UNIVERSITY OF ARIZONA  
TUCSON, ARIZONA 85721  
FAX: (01) (520) 621-5780  
EMAIL: [ISHARA@EMAIL.ARIZONA.EDU](mailto:ISHARA@EMAIL.ARIZONA.EDU)**

**Responsibility Clause for Exhibitors:** Exhibitor assumes responsibility and agrees to indemnify and defend the International Studies Association and the Hilton Chicago and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither the International Studies Association nor the Hilton Chicago maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.